



For Immediate Release

January 9, 2005

Media Contact: Amy Hornyak
Highline Sports & Entertainment
(O) 970-476-6797 x108 / (C) 970-331-1250
[**amy@gohighline.com**](mailto:amy@gohighline.com)

MIDDAUGH AND KRAUSE CAPTURE 10K WINS IN THE SECOND BEAVER CREEK SNOWSHOE ADVENTURE SERIES RACE

BEAVER CREEK, Colorado — Following a week of record snowfall at Beaver Creek, 10K winners Josiah Middaugh and Lindsay Krause used the untracked course to their advantage and claimed first place crowns.

Pedal Power's Josiah Middaugh of Vail reigned supreme with a solid 57.37 followed closely by Beaver Creek Resort's Bernie Boettcher of Silt at 57.41. Although Middaugh admitted, "the fresh snow made it challenging," he collected his second win of the series by breaking track and never losing his lead. Fellow Teammate Dan Nielson of Avon took third with a time of 1.00.00.

What's their secret? "Keep it steady. I like to try and keep a run going... keep the wheels turning," explains Middaugh. Boettcher, using an alternative technique, said, "I power hike... when you change position from running it saves energy and it saves muscle, so when you go back to running you feel like you've had a little rest."

In the women's 10K action, Atlas' Lindsay Krause of Denver nabbed her first win of the series with a time of 1.04.03. Vail's Lisa Isom claimed second place at 1.07.48 with Karen Melliar-Smith of Denver close behind in third at 1.08.37.

--more--

Second Beaver Creek Snowshoe Adventure Series Race

2-2-2

In the East-West 5K Quest, Sarah Giovagnoli of Eagle took top honors with 36.50, while Laurie Edwards settled for second with 37.22. A strong road runner, Edwards led the way until the snow became deep and technical, that's when Giovagnoli saw her break. "She got right on my tail but it was good, she made me work the last part," admits Edwards of the final stretch. Kim McConnell placed third with a time of 39.12.

Two-time series event winner John Litschert of Fort Collins earned top honors for the men clocking in at 37.45, followed by Kurt Desautels and Jason VanGotten, 40.10 and 41.02 respectively.

In the Beaver Creek "Dash For Cash" 100-yard sprint, Karen Opp of Bailey took the win in the women's field while Vail's Cody Chalfin nabbed the \$100 prize for the men. Melissa Chumbley and Ben Muehlethaler won the Kids K.

Prior to the event, a moment of silence was taken for Jeremy Wright, a Vail local who lost his life in the fighting overseas. Wright was a tremendous athlete and a fixture on the podium. "Jeremy was heads above everybody in just about every race he participated in. He was the nicest guy too. Absolutely the nicest guy in the world," said James Deighan of Highline Sports. He will be missed by all.

The Beaver Creek Snowshoe Adventure Series will continue February 12, with the final event, renamed the Jeremy Wright North American Snowshoe Championships, on tap for March 5. Both races will be held at McCoy Park.

The Beaver Creek Snowshoe Adventure Series is brought to you by Nike ACG, Atlas Snow-Shoe Company, Slifer Smith and Frampton Real Estate and sponsored in part by

--more--

East West Resorts, Beaver Creek Merchants Association, Peak Dentistry, Steadman Hawkins Sports Medicine Clinic, Nature Valley Granola Bars, Starbucks, Ricola, the Vail Daily, KZYR-The Zephyr and KVBA-TV8.

Beaver Creek Snowshoe Adventure Series Results--Race #2 January 9, 2005

Women's 10K

1. Lindsay Krause 1.04.03
2. Lisa Isom 1.07.48
3. Karen Melliar-Smith 1.08.37

Men's 10K

1. Josiah Middaugh 57.37
2. Bernie Boettcher 57.41
3. Dan Nielson 1.00.00

Women's East-West 5K Quest

1. Sarah Giovagnoli 36.50
2. Laurie Edwards 37.22
3. Kim McConnell 39.12

Men's East-West 5K Quest

1. John Litschert 37.45
2. Kurt Desautels 40.10
3. Jason VanGotten 41.02

Beaver Creek "Dash For Cash"

Women: Karen Opp
Men: Cody Chalfin

Kids K

Girls: Melissa Chumbley
Boys: Ben Muehlethaler

***** MORE RESULTS TO FOLLOW**

##HSE##

ABOUT HIGHLINE

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by million in person and through major broadcast media.