



For Immediate Release

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**ORTIZ TO CLAIM BEAVER CREEK SNOWSHOE ADVENTURE SERIES 10K
TITLE - BOETTCHER CAPTURES MEN'S WIN**

BEAVER CREEK, Colorado— Eagle's Anita Ortiz claimed her second of three 10K wins today at the third Beaver Creek Snowshoe Adventure Series race with a time of 1:02:05. Ortiz had a comfortable lead over fellow competitors Helen Cospolich of Breckenridge and Syl Corbett of Boulder. Cospolich squeezed past Corbet nabbing second by a 1:29 margin.

Silt's Bernie Boettcher took the men's 10K win today with a time of 52:12. Friendly rivals Mike Kloser of Vail and Charlie Wertheim of Glenwood Springs competed neck-and-neck throughout the race. Kloser edged out the win by a mere three seconds to secure second while Wertheim settled for third.

"It was a battle of a race out there," explained Mike Kloser. "Bernie, Charlie and I have a fun rivalry. Bernie just got the best of us today."

Besting all 5K racers, men and women, Boulder's Laurie Edwards took top honors with a time of 26:26. Heidi Vosbeck of Glenwood Springs claimed second with Vail's Vicky Keleske nipping at her heels fifty-eight seconds behind to take third.

In the men's 5K competition, Silt's Dennis Webb took first just sixteen seconds ahead of runner-up Tom Solawetz of Gypsum, while Broomfield's Thomas Whitman earned the third place finish.

Bailey's Karen Opp claimed the women's Beaver Creek "Dash for Cash" 100-yard sprint, while Bryan Gunnarson of Longmont was the fastest in the men's sprint field.

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Beaver Creek Snowshoe Adventure Series 3

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Gunnarson's daughter Breanna also captured the girl's Kids K, while Kloser's son Christian bested the boy's field.

The 2003-2004 Beaver Creek Snowshoe Adventure Series is presented by Beaver Creek Resort, Atlas Snow-Shoe Company, BMW and Nike ACG and sponsored in part by East-West Resorts, Peak Dentistry, Steadman Hawkins Clinic, Beaver Creek Merchants Association, Nature Valley Granola Bars, the Vail Daily, KZYR-The Zephyr and KVBA-TV8.

The final event in the series is slated for Saturday, March 13, with the 2004 North American Snowshoe Championships. Unlike the previous three races, the Championships Start/Finish will be located at the top of the Strawberry Park Express Chairlift in McCoy Park.

ABOUT HIGHLINE

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by millions in person and through major broadcast media.

For additional information on the 6th Annual Beaver Creek Snowshoe Adventure Series, visit www.bcsnowshoe.com. For more information on Highline Sports & Entertainment, contact (970) 476-6797 or visit www.gohighline.com.

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