



**2003-2004 BEAVER CREEK SNOWSHOE ADVENTURE SERIES  
FACT SHEET**

**DATES:** Saturday, December 13, 2003  
Saturday, January 10, 2004  
Saturday, February 21, 2004  
Saturday, March 13, 2004

The March 13 event is the North American Snowshoe Championships

**LOCATION:** All events will take place at Beaver Creek Resort. The first three races (Dec. 13, Jan. 10 and Feb. 21) will start at the base of Beaver Creek Mountain near the Strawberry Park Express Chairlift. The March 13 North American Snowshoe Championships will start at McCoy Park, located at the top of the Strawberry Park Express Chairlift.

**TIME:** All activities will get underway at 11 a.m. The 5K and 10K events will start at approximately 11:15 a.m.

**EVENTS:** Kids K  
Dash for Cash  
East West 5K Quest  
10K Run  
Post-Race Party & Awards

The Kids K will provide juniors with an introduction to the sport of snowshoeing, while the East-West 5K Quest offers participants the option to walk or run in a more casual, non-competitive environment. Competitive runners should enter the 10K, keeping in mind that 6.2 miles on snowshoes is much more challenging than a 10K on pavement.

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**PRIZES:** The top 3 overall finishers in the 10K will receive cash prizes, while the overall top 3 in the East-West 5K Quest will receive merchandise prizes. Everyone is eligible to win in the post-race raffle, with prizes courtesy of many of the series sponsors.

**REGISTRATION:** On-line registration is available at [www.bcsnowshoe.com](http://www.bcsnowshoe.com), Season Series Passes are available for \$80 through December 13, and include entries to all four events and a free Nike ACG gift, valued at over \$60.

Individual race entries are priced at \$20, with day-of-race entries available for \$25. On-site registration will be from 9 a.m. to 10:45 a.m. at the top of the slope-side escalators in Beaver Creek Village. All participants must check-in on race day to receive a bib.

**POST-RACE:  
PARTIES** The post-race parties will take place on the Beaver Creek Village Plaza, adjacent to the Black Family Ice Rink. Food and beverages will be available, along with award presentations and prize raffle. Race entry fees include a free drink and food following the race, along with a raffle entry.

**DEMOS:** Both Atlas Snowshoes and Nike ACG will be offering the chance to demo equipment at all Beaver Creek Snowshoe Adventure Series races. Check out the latest in sporting technology from Atlas and Nike ACG.

**BEAVER CREEK:  
CHILDREN'S  
THEATER** Bring the entire family to races and let the Beaver Creek Children's Theater entertain the kids after the Kid's K or while mom and dad compete.

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**SPONSORS:** The Beaver Creek Snowshoe Adventure Series is brought to you by Beaver Creek Resort, BMW, Nike ACG, Atlas Snowshoe Company, and sponsored in part by Nature Valley Granola Bars, East West Resorts, Beaver Creek Merchant's Association, Peak Dentistry, the Vail Daily, KZYR-The Zephyr and KVBA-TV8.

**BENEFIT:** The Beaver Creek Snowshoe Adventure Series benefits the Vail Breast Cancer Awareness Group, a local nonprofit organization dedicated to education, awareness and early detection of breast cancer.

**FOR MORE:  
INFORMATION** For additional information on the Beaver Creek Snowshoe Adventure Series, contact Highline Sports & Entertainment at (970) 476-6797 or visit [www.bcsnowshoe.com](http://www.bcsnowshoe.com).