



**For Immediate Release**

**January 7, 2007**

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**MIDDAUGH AND ORTIZ SECURE 10K WINS IN THE SECOND  
INSTALLMENT OF THE BEAVER CREEK SNOWSHOE ADVENTURE  
SERIES**

**BEAVER CREEK, Colorado** —Josiah Middaugh and Anita Ortiz showcased solid performances and nabbed 10K wins at the Beaver Creek Snowshoe Adventure Series in Creekside Park this Sunday.

Pedal Power's Josiah Middaugh of Vail proved unbeatable crossing the finish with a solid 58.33, followed closely by Atlas Snow-Shoe Company's Greg Krause of Denver at 58.40. No strangers to the podium, Middaugh and Krause packed a powerful one-two punch, followed by Mike Kloser of Beaver Creek Resort Company at 59.05.

In the women's 10K action, snowshoe phenom Anita Ortiz brought home her second crown in the four-event series with a solid 1.06.59. Right on Ortiz's heels, Helen Cospolich of Atlas Snow-Shoe Company secured second place at 1.07.56. Karen Melliar-Smith placed third at 1.12.33.

East West 5K Quest Men's winner Johnny Stevens of Beaver Creek took home his second victory this season with a time of 29.13. Ryan Phelan was second at 29.20 while Matt Williams followed with a respectable 30.44 for third.

Beaver Creek Snowshoe Adventure Series

2-2-2

The East West 5K Quest Women's Division saw Sarah Giovagnoli take top honors for the second time this season at 31.18, while Beaver Creek Resort Company's Lynda Andros settled for second at 32.05. Kelli Witter closed out the top three spots with a 35.00 for third.

Series organizers create a new course each race, providing fresh tracks, scenery and experiences for participants throughout the winter. Of the Creekside Park route, racer Shawna Farnell explained, "There was plenty of soft stuff and slipping and sliding opportunities." Signe Jones agreed, "There was diversity of up, down and singletrack."

Beaver Creek Snowshoe Adventure Series races continue Sun., February 11, with the Jeremy Wright North American Snowshoe Championships, followed by the Snowshoe Shuffle Sat., March 3.

The 2006-2007 Beaver Creek Snowshoe Adventure Series is presented by Beaver Creek Resort, Pepsi, Volvo, Nike, Continental Airlines, West Star Bank, Slifer Smith and Frampton Real Estate, and Atlas Snow-Shoe Company and is sponsored in part by East West Resorts, Colorado Mountain Express, Steadman Hawkins Sports Medicine Clinic, Vail Dentistry, Vail Athletic Club, Starwood Vacation Ownership, Nature Valley Granola Bars, Ricola, the Vail Daily, KZYR-The Zephyr and KVBA-TV8.

**Beaver Creek Snowshoe Adventure Series Results--Race #2 January 7, 2007**

**Women's 10K**

<b>1. Anita Ortiz</b>	<b>1.06.59</b>
<b>2. Helen Cospolich</b>	<b>1.07.56</b>
<b>3. Karen Melliar-Smith</b>	<b>1.12.33</b>

**Men's 10K**

<b>1. Josiah Middaugh</b>	<b>58.33</b>
<b>2. Greg Krause</b>	<b>58.40</b>
<b>3. Mike Kloser</b>	<b>59.05</b>

**Women's East-West 5K Quest**

<b>1. Sarah Giovagnoli</b>	<b>31.18</b>
<b>2. Lynda Andros</b>	<b>32.05</b>
<b>3. Kelli Witter</b>	<b>35.00</b>

**Men's East-West 5K Quest**

<b>1. Johnny Stevens</b>	<b>29.13</b>
<b>2. Ryan Phelan</b>	<b>29.20</b>
<b>3. Matt Williams</b>	<b>30.44</b>

Beaver Creek Snowshoe Adventure Series

2-2-2

**Beaver Creek “Dash For Cash”**

**Women: Alisha Probramsky**

**Men: Greg Krause**

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**ABOUT HIGHLINE**

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by million in person and though major broadcast media.