



For Immediate Release  
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**Jeremy Wright North American Snowshoe Championships Offers  
Snowshoers the Opportunity to Reach Great Heights February 11**

**BEAVER CREEK, Colorado** — Participants from around the country aim to reach great heights in more ways than one at the Jeremy Wright North American Snowshoe Championships Sunday, February 11. Taking place at an elevation of 9,840', Beaver Creek's McCoy Park is the majestic locale of the third race in the four-event Beaver Creek Snowshoe Adventure Series, where snowshoers compete for top honors and their share of the \$5,000 cash purse.

In addition to being crowned North American Champion of the 10K event, the Championships offers a \$5,000 cash purse, with a total of \$2,500 on the line for the top five finishers in both the men's and women's divisions. To date, Josiah Middaugh and Dave Mackey have each won a men's 10K race this season in the Beaver Creek Snowshoe Adventure Series, and reigning women's champ Anita Ortiz is on a fast pace to sweep the 2006-07 series.

"Jeremy Wright was an unbelievably talented individual and past series winner who is remembered through this very special event," explained Amy Hornyak of Highline Sports & Entertainment. "On February 11<sup>th</sup>, we expect to see up to 500 fellow snowshoers take to the snow to celebrate Jeremy's life and enjoy this event to the fullest, as he had."

The Championships will start and finish at McCoy Park. Registration, expos, and Nike and Atlas Snowshoe-Company demos will be available on a first-come first-serve basis at this location.

## Beaver Creek Snowshoe Adventure Series

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The Beaver Creek Snowshoe Adventure Series features the "Dash For Cash" an all out sprint, East-West 5K Quest a recreational walk and run, a competitive 10K race for adults, as well as the Kids K for those participants 12-years-of-age and younger. The Kids K is free to kids accompanied by a parent. No children under 5 please. All snowshoeing activities get underway at 11 a.m.

Individual race entry is just \$25 in advance online at [www.bcsnowshoe.com](http://www.bcsnowshoe.com). Day-of registration is available from 9-10:45 a.m. for \$30 per person at McCoy Park.

A post-race party following each event will take place on the Beaver Creek Village Plaza, adjacent to the ice skating rink, featuring free food and beverages for all participants, along with an awards ceremony and raffle.

The series wraps up in grand style with the Snowshoe Shuffle March 3 benefiting cancer prevention, education and early detection. The Series itself benefits the Steadman Hawkins Research Foundation.

The 2006-2007 Beaver Creek Snowshoe Adventure Series is presented by Beaver Creek Resort, Pepsi, Volvo, Nike, Continental Airlines, US Bank, Slifer Smith and Frampton Real Estate, and Atlas Snow-Shoe Company and is sponsored in part by East West Resorts, Colorado Mountain Express, Steadman Hawkins Sports Medicine Clinic, Vail Dentistry, Starwood Vacation Ownership, Vail Athletic Club, Nature Valley Granola Bars, Ricola, the Vail Daily, KZYR-The Zephyr and KVBA-TV8.

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