



**For Immediate Release**

**November 21, 2006**

**Media Contact: Amy Hornyak**  
**Highline Sports & Entertainment**  
**O (970) 476-6797 x108 / C (970) 331-1250**  
**[Amy@gohighline.com](mailto:Amy@gohighline.com)**

**DUMMY GELUENDE WORLD CHAMPIONSHIPS**  
**REGISTRATION NOW OPEN**  
**COMPETITION TO HIT VAIL MOUNTAIN DEC 16**

**VAIL, Colorado** — The wacky minds that brought you the World Pond Skimming Championships now bring you Dummy Gelunde World Championships, December 16 from 2-5:00pm at Golden Peak.

The “sport” of Dummy Gelunde involves teams of three creating snowriding dummies attached to a pair of skis or a snowboard and launching them down an on-snow course in hopes of victory and sometimes the agony of defeat. Dummies are judged on air, creativity, style, takeoff and landing, and crowd response.

Imagination is vital in this competition, as dummy entries can include a solo dummy, or a dummy concoction. For example, spectators may witness a cardboard box snowcat with a dummy inside attached to skis, or a ski patroller dummy. Anything goes, well almost. Regulations forbid explosives, propellants, and living organisms of any kind. Dummies must be between 3’ and 7’ in height, no more than 4 feet wide, and less than 200 pounds.

“Dummy Gelunde is similar to the World Pond Skimming Champs except we’re swapping one dummy for another,” explained Amy Hornyak of Highline Sports. “Instead of sending contestants down a hill to launch off a kicker, they will instead create and decorate a dummy, affix it to a pair of skis, and give it the old heave ho.”

--more--

Dummy Gelunde

2-2-2

Register today at [www.vailsnowdaze.com](http://www.vailsnowdaze.com). Teams of three pay only \$20. The competition is limited to 25 teams. The top three teams will receive valuable cash and prizes.

Dummy Gelunde World Championships is part of Vail Snow Daze, a super charged mix of music, parties and on-hill antics. Enjoy the early season snow, ski and ride unmatched terrain in Vail's Back Bowls, catch Counting Crows live in concert, and officially jumpstart the winter season.

Get to Vail and experience true Vail snow days, Dec. 4-17, 2006. The unabashed fun continues with deep discounts on lodging and lift tickets, dining values, headliner concerts, street and bar parties and on snow contests for the whole family. Sample perfect snow and get your first tracks in the bowls before the holidays; once you catch that winter bug, you'll be set all season long. Check out [vailsnowdaze.com](http://vailsnowdaze.com) for event schedule, registration and concert ticketing details or call (970) 476-6797.

Vail Snow Daze is sliding your way thanks to Vail Mountain, Town of Vail, Bacardi, Coors Light, Skiing Magazine, Dancing Bull Wines and is sponsored in part by Salomon, Colorado Mountain Express, Liberty Skis, Marriott, Vail Dentistry, Nature Valley Granola Bars, Denver Newspaper Agency, KZYR-the Zephyr, KVBA-TV8 and the Vail Daily.

##HSE##

#### ABOUT HIGHLINE

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading

brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by millions in person and through major broadcast media.