



**FOR IMMEDIATE RELEASE**

**March 18, 2008**

**KOTTONMOUTH KINGS PLAY SPRING BACK TO VAIL 2008**

- *Dobson Arena April 11, 2008*
- *Tickets Currently On Sale*

VAIL, Colo.—March 18, 2008—The Kottonmouth Kings bring their blend of hip-hop, punk rock and soul to Dobson Arena April 11, 2008 to round out the concert lineup for Spring Back to Vail 2008. Ben Harper and the Innocent Criminals and Gov't Mule will also headline the much anticipated end-of-season bash in Vail, which takes place April 7-13, 2008.

With more than 12 years of touring under their belts and more than 1 million records sold, Southern California's Kottonmouth Kings is not an average hip-hop group. The seven-man hip-hop crew has created their own sound, giving them longevity in a genre riddled with "one hit wonders" and winning them a legion of dedicated fans.

"The Kottonmouth Kings embody the high-energy, fun and entertaining spirit that Spring Back to Vail is all about," said Amy Hornyak of Highline Sports and Entertainment, the producers of Spring Back to Vail.

The Kottonmouth Kings will play Dobson Arena Thursday, April 11, 2008. Tickets for all concerts are on sale at [www.springbacktovail.com](http://www.springbacktovail.com), locally at the Bottle and Cork in Edwards and the Marketplace on Meadow Drive in Vail, at Colorado Ski & Golf locations in Arvada, Aurora, Littleton and in Boulder at Boulder Ski Deals. General admission tickets for the Kottonmouth Kings are priced as follows:

- Advance purchase: \$21
- After March 31, 2008: \$26

Each year Spring Back to Vail brings end-of-season entertainment to Vail Mountain with on-snow events, concerts, nightly parties and the ever-popular Bacardi World Pond Skimming Championships. For more information, visit [www.springbacktovail.com](http://www.springbacktovail.com).

Spring Back to Vail is rockin' your way thanks to Volvo, Vail Mountain, Bacardi, Amp, Coors Light, the Town of Vail, *Skiing Magazine* and the Vail Valley Medical Center and is brought to you in part by the Steadman Hawkins Sports Medicine Clinic, Larkburger, Smith Optics, *The Vail Daily*, KVBA TV8 and KZYR The Zephyr.

**ABOUT HIGHLINE**

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout

North America and have been seen by millions in person and through major broadcast media.

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For photography and b-roll of Spring Back to Vail, please visit  
<ftp://peeplesink.hosting4less.com/>

username: peeplesink-springbacktovail  
password: springbacktovail

For all other media inquiries, please contact Kelly Paton, Peeples Ink PR: 970-845-8525  
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