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TWO WEEKS OF MUSIC AND HEADLINERS SET FOR SPRING BACK TO VAIL

Vail, Colo.—March 24, 2004— Spring Back to Vail announces the two-week concert lineup for the country's biggest end-of-ski-season celebration. The festival presents an eclectic and highly energetic mix of music, including internationally-recognized icons, and trend-setting artists.

Wed., April 6: Oteil and the Peacemakers This jazz/rock fusion band comes to Vail as part of the Budweiser Street Beat Concert Series. Oteil Burbridge has been called the Michael Jordan of the electric bass. His talent landed him a seat in the legendary Allman Brothers Band. Playing to worldwide audiences, the band has been recognized for their jazz harmonic sensibility, gospel spirit and funky rhythmic grooves.

Fri., April 8: Legendary horn man **Maceo Parker** takes the stage in Vail Village. For the past ten years, Parker has built a name for himself as a solo artist with his unique mix of fun, jazz and hip hop. His impressive collection also includes collaborations with Ani DeFranco, Prince, De La Soul, Jane's Addiction and the Dave Matthews Band.

Sat., April 9: Mix Master Mike The longtime DJ for the Beastie Boys will perform in Vail Village during the first weekend of Spring Back to Vail. In 1992, Mike was the first West Coast DJ to become World Champion by winning the New Music Seminar DJ Battle in New York City. His collaboration in 1994 with the Beastie Boys, including the 1997 release of *Hello Nasty* launched him to another level. Mike's latest album, *Bangzilla*, hit stores in October, 2004.

Sat., April 9: Toots and the Maytals Vail welcomes the 2004 Grammy winners for Reggae Album of the Year. Pioneers of modern reggae music, Toots and the Maytals are responsible for writing and producing some of the most well known songs of the genre, including "Do the Reggay" in 1968 from which the name of the genre was coined. Since the early Sixties, Toots has absorbed, blended, influenced and helped shape a host of musical styles, from R&B to Ska, from soul to rock & roll, from gospel, to of course, reggae.

Wed., April 13: Ronnie Raygun The 'Thermo-Nuclear 80's Dance Party Band' is sure get the crowds rockin' in the streets with the sounds of Frankie Goes to Hollywood, the B-52's, Madonna, Pat Benetar, Devo, the Bangles and more.

The cover song sensations will wrap up the Budweiser Street Beat Concert Series.

Fri., April 15: Buckwheat Zydeco The well-known pioneers of Zydeco music bring their beat to Vail. 26-year veterans of the Zydeco music scene, the band continually wins accolades with each new endeavor. Their latest album, *Trouble*, was hailed by *People Magazine* as “10 tracks of propulsive, rollicking dance party music.”

Sat., April 16: Snoop Dogg, who burst onto the scene with the release of his multi-platinum album, “Doggystyle” in 1993, is at the height of his popularity. Last fall, Snoop released his latest project; a solo album entitled “Rhythm & Gansta: The Masterpiece,” to rave critical reviews and chart-topping popularity. The first single off the album, “Drop It Like It’s Hot” was one of the year’s most popular songs. Snoop’s acting career has also taken off. His role as Huggy Bear in last year’s “Starsky & Hutch,” opposite Ben Stiller and Owen Wilson, was a scene-stealing performance.

Sat, April 16: The Game The latest sensation in the hip hop world will open for Snoop. The Game (a.k.a. Jayceon Taylor) issued his debut LP *The Documentary* in 2004, with everyone from Dr. Dre and 50 Cent to Nate Dogg, Kanye West, and Just Blaze contributing to the album. His bold freestyles caught the ear of Dr. Dre, who signed him to Aftermath Records in 2003 and took the role of executive producer for his debut.

In addition to the headlining acts, free concerts will also be held at Mid-Vail on Sat., April 9 and Fri., April 15 from noon until 2:00 pm. Artists will be announced at a later date. All shows are free of charge, with the exception of the Snoop concert. \$10 Snoop Dogg tickets are available at Vail Valley locations, and \$15 will be available the day of the show. For more information on Spring Back to Vail, visit www.springbacktovail.com or call Highline Sports and Entertainment at 970-476-6797. Spring Back to Vail is yours thanks to Volvo, Vail Mountain, Town of Vail, Coors Light, Sprint, Skiing Magazine, and Jose Cuervo as well as Peak Dentistry, Steadman Hawkins Sports Medicine Clinic, CME, Nature Valley Granola Bars, Ricola, Vail Daily, KVBA TV8 and KZYR The Zephyr.

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