

KID ROCK CONCERT DETAILS

Spring Back to Vail is upon us and the highly anticipated Kid Rock show is this Saturday, April 14 with gates opening at 5:00pm. If you've never been to a show at Ford Park, or have some questions about what to expect, check out all the details below....

Kid Rock will perform live in Vail's Ford Park Saturday, April 14 with special guests DJ Golden B and Brethren Fast. A large crowd is anticipated, so be sure to arrive early for the best viewing.

The concert venue is located next to the Ford Park athletic fields, east of Vail Village. Gates open at 5pm. It is general admission, standing room only. Keep in mind this is an outdoor venue, so plan to dress appropriately.

If driving to Vail, you are highly encouraged to park in both the Vail Village and Lionshead parking structures on the South Frontage Road. The Town of Vail also has an extensive public bus system. Please use it wisely and avoid drinking and driving at all costs. Vail PD, the Eagle County Sheriff, and the Colorado State Patrol have zero tolerance and will enforce DUI laws to the fullest! Street parking is not permitted until all of Vail's public parking facilities are full. There is absolutely no drop off at the venue.

NO TICKETS OR WILL CALL will be available at the door. Purchase day-of tickets at Crossroads Market in Vail or Bottle and Cork in Edwards for \$40. Or purchase online at kidrockvail.com, then print tickets at home and bring them with you to the show.

Please have your tickets ready at the gate as they will be scanned live and checked for the micro-print security screen. There is a parental advisory in effect for the Kid Rock show. Concertgoers can expect explicit content.

Spring Back to Vail Management sees spectator security and safety as one of its highest priorities. A number of security measures have been implemented for the safety and security of all event attendees and employees. Event management appreciates concert attendees abiding by and understanding the need for the policies and procedures outlined below.

Please leave the following at home, as attendees will be denied entry should any attempt be made to bring them into the venue: Large

bags, backpacks, coolers, Alcohol / Drugs, Bottles / Glass Containers, Cans, Dogs, Chairs, Umbrellas, Weapons of any kind (including, but not limited to firearms and knives), Laser pointers of any kind, Signs attached to a stick or pole, recording devices, still cameras, and video cameras.

Please note that Event Management retains the right to make the final decision on prohibited items. Furthermore, specific concert or event security policies may create additions to the list above. All guests entering the venues are subject to search by metal detecting wands and/or pat downs.

Additionally, all small bags and purses are subject to search at venue entrances. Attendees will see an increased security and police presence both inside and outside the concert venue.

For those 21 and older, there will be a variety of libations available from Coors Light, Bacardi and Red Bull. All food and bar purchases are CASH ONLY. There will be an ATM on-site. 21 means 21. Please party responsibly!

Don't miss all the other Spring Back to Vail activities April 2nd thru 14th—two weeks of national headliner bands, on-snow events, and crazy competitions like the World Pond Skimming Championships, Saturday, April 14 from 2-5:00pm at Golden Peak.

www.springbacktovail.com