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POND SKIMMING WORLD CHAMPIONSHIPS SET FOR SAT., APRIL 16 IN VAIL

Vail, Colo.—Jan. 7, 2005—Athlete training is officially underway as the world's top arctic water warriors prepare to face off in the year's most riveting winter competition – the World Pond Skimming Championships, part of the Spring Back to Vail extravaganza, April 4-17. On Sat., April 16, at the Golden Peak Pond on the legendary Vail Mountain, contestants will see who can go the distance across the icy waters to be crowned the King or Queen of Pond Skimming and take home the coveted 'Golden Skimmer,' along with \$500 cash.

The high-stakes competition will feature a celebrity judging panel who will rate the contestants' distance, style, overall impression and water solubility. Crowds will be dazzled as athletes perform their most jaw-dropping tricks as they hurl themselves across the icy, swelling waves. The reigning Pond Skimming champ, Vail Ski Patroller Corey Miller, will pass the glory on to this year's winner.

The Pond Skimming World Championships are just one of the many events scheduled during the two weeks of Spring Back to Vail. Free concerts by Mix Master Mike of the Beastie Boys, Maceo Parker, and Toots and the Maytals are scheduled, with other headlining acts to be announced. Other festival highlights include the Warren Miller Experience, featuring an on-mountain relay race, a rail jam, a retro fashion show and more.

Registration for the World Pond Skimming Championships will be available online starting March 1. Visit www.worldpondskimming.com to register. For more information, contact Highline Sports and Entertainment at 970-476-6797 or info@gohighline.com.

About the Event Producers

Highline Sports and Entertainment is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by millions in person and through major broadcast media.

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