



BREITLING ALL MOUNTAIN FILM COMPETITION INVITATION
APRIL 14TH - 18TH - VAIL, COLORADO

Judging Criteria

Each entry will be judged upon:

Originality 60%

The overall riding, features/use of the terrain, directing, and editing will be judged on the originality, coherence, and creativity they exhibit

Overall riding = 40%

Features, quality of tricks and use of the terrain

Editing: = 20%

Coherence, quality and creativity

Aesthetics 30%

Entries will be judged on their use of the visual creative and cinematography to communicate their story, atmosphere/ambiance and feeling/emotions.

Cinematography = 20%

Visual creativity and overall quality

Ambiance = 10%

Ability to communicate their story, atmosphere, feelings and emotions

Production Values 10%

While the proper use of lighting, music, visual and sound effects can always enhance an audience's viewing experience, greater weight will be given to creativity and originality. Overall impression and enjoyment factor are also considered.

Creative and original proper use of lighting, music, visual and sound effects = 5%

Overall impression and enjoyment factor = 5%



Rules and regulations

This contest is based on creativity and originality. Its main objective is to showcase what you can achieve in a ski resort.

For diversity purposes, we allow the utilization of Breckenridge mountain, but we require that 50% or more of the movie to be shot in Vail Mountain.

Teams of 2 will be able to utilize all open terrain on Vail Mountain and Breckenridge Mountain

Editing

Filmmakers may use any method they wish to edit.

Total Running Time (TRT)

Your production may not run longer than 3:00 (three minutes) including opening titles and closing credits. Entry over 3 minutes will immediately be disqualified.

Format

Cameras can range from traditional VHS camcorders, to mini-DV format, to professional formats.

A DVD will also be required, 1280x720 H264 Quicktime encoding is recommended

Final web format should not exceed 500megs

Upload of your final movie on Reelcomp.com is required.

Reelcomp.com submission

1) Create your username and password

2) Upload your video

3) When completed, enter the video into the Breitling Film Contest directly from filmbreitling.reelcomp.com

Each team will receive a confirmation e-mail when the video is uploaded and entered successfully.



Official schedule

Tuesday April 14th 2009

Riders Meeting @ Garfinkels', Lionshead Village
8:00am – 8:30am

Competition Begins

Wednesday April 15th 2009

FILM and RIDE

Thursday April 16th 2009

FILM and RIDE

Friday April 17th 2009

Final Day of Competition

All completed three minute videos must be turned in to judges and uploaded to Reelcomp.com

Submission of your DVD at the Breitling Demo Booth
3:00pm - 4:00pm

Red Bull Film Premier Party at Garfinkels'

Video premier of all submitted videos and party
8:00pm - ...

Saturday April 18th 2009

Winner's presented on stage after the Pond Skimming World Championships
FREE BBQ 3:00pm – 5:00pm

After Party at The Club with videos playing
10:00pm - ...