



**For Immediate Release
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**SPRING BACK TO VAIL'S TUACA WORLD POND SKIMMING CHAMPIONSHIPS
WILL BE A TRULY EPIC EVENT**

- **Event Will Include: Turntablist DJ Logic, 2 Epic Passes Awarded to Pond Skimming Champion, Free BBQ and Kick-off to The Great Epic Giveaway**
- **Event Will Be Held Saturday, April 18 from 2-5pm at Golden Peak Base Area and Will Be Free to the Public**

VAIL, Colo.—April 8, 2009—Today, Highline Sports and Entertainment announced that the seventh annual Tuaca World Pond Skimming Championships, will be an all-around epic experience unlike any other. The event will feature DJ Logic, one of the world's most accomplished turntablists, include a free BBQ courtesy of Vail Resorts, offer two '09-'10 Epic Passes for the 2009 Pond Skimming Champion and kick-off The Great Epic Giveaway, a Vail Resorts appreciation promotion. Part of the Spring Back to Vail end-of-season festival, the Tuaca World Pond Skimming Championships will be held Saturday, April 18 from 2-5pm at the Golden Peak base area on Vail Mountain.

Widely credited for introducing jazz into the hip-hop realms, DJ Logic is one of the most accomplished and well-known turntablists in the world. Since his emergence in the early nineties amidst the New York City hip-hop scene, DJ Logic has been amassing an authentic range of spinning collaborations. Most recently, DJ Logic has focused on studio projects and has produced three solo albums including "Zen of Logic," "The Anomaly" and "Presents Project Logic," all released by Ropeadope Records.

"DJ Logic is one of the most acclaimed deejays in the world and has a huge following here in Vail," said James Deighan of Highline Sports & Entertainment. "He will take the already energetic pond skimming crowd to a whole new level next Saturday."

Taking center stage at the base of Golden Peak at 2pm, DJ Logic will spin throughout the duration of the Tuaca World Pond Skimming Championships. In addition to live spinning and pond skimming fun, a free BBQ courtesy of Vail Resorts will be provided to all event attendees on a first-come, first-serve basis starting at 3pm. At the conclusion of the mayhem, the World Pond Skimming Champion will be awarded two '09-'10 Epic Passes valued at \$1,158, a modification from previously announced prize of \$1,000 cash.

“A legendary element of Spring Back to Vail, the Tuaca World Pond Skimming Championships has really been ramped up this year,” said Jeff Brausch of Highline Sports & Entertainment. “With the wide variety of music, food and Epic events, this year’s Pond Skimming Championships is a can’t miss event.”

Following the pond skimming event will be The Great Epic Giveaway, a Vail Resorts sponsored promotion that includes a destination trip for two to a remote Vail Resort’s Caribbean property, a host of '09-'10 Epic Passes as well as a wide variety of merchandise gifts including K2 and Liberty skies, Smith eyewear, 3,000 t-shirts and tons more! The Great Epic Giveaway will be a scratch-card competition with details on how to participate announced at the conclusion of the pond skimming championships.

It’s all part of Spring Back to Vail, April 13-19, 2009. Each year, Spring Back to Vail hosts the biggest and best party in the mountains and this year is even better. The line-up includes end-of-season entertainment in Vail with on-snow events, non-stop music, nightly parties, the ever-popular World Pond Skimming Championships and new for 2009, the Breitling All Mountain Film Competition, Epic Lounge and ECO Village. In addition, Spring Back is providing two free headliner concerts, Chris Isaak with opening act Lisa Witty performing Friday, April 17 and Of a Revolution (O.A.R) with opening act The Crash Kings performing Sunday, April 19. The concerts will be free to the public, as a way of saying thanks from Vail, and held at a brand new venue in Vail Village, with the stage set at the new Solaris area and concert-goers moving across the International Bridge to Checkpoint Charlie. For more information, visit www.springbacktovail.com.

Vail Resort's lift ticket package includes the purchase of a seven-day lift ticket for \$199. The package is valid April 13-19, 2009 and offered on an advance purchase only. For additional package information visit www.vail.com. Vail Resort's '09-'10 Epic Season Pass is now on-sale for just \$579. The Epic Pass is the only ski pass that offers Unrestricted and Unlimited access to Vail, Beaver Creek, Breckenridge, Keystone and Heavenly. Visit www.epicpass.com to purchase the Epic Season Pass.

For the inside track on Vail this season including lodging deals, exclusive offers from the Vail Snowsports School, on-mountain dining, Adventure Ridge, and in-town restaurants and shops go to www.vailallthelove.com.

Spring Back to Vail 2009 is presented by Vail Resorts, Bud Light, Amp Energy, Volvo, Town of Vail, Breitling, Tuaca and SKI Magazine. Brought to you in part by Smith Optics, Liberty Skis, Jack Link's Beef Jerky, Vail Daily, TV8, KZYR The Zephyr. The ECO Village is brought to you by IZSTYLE, Reverb, Stonyfield Farm and Honest Tea.

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ABOUT HIGHLINE

Highline is a leading provider of sports and entertainment event marketing services to corporate America. Since 1995, the company has created turnkey event marketing programs, sponsorships and successful partnerships with many of the world's leading brands. Highline's high profile events have been staged at major venues throughout North America and have been seen by millions in person and through major broadcast media.