



**For Immediate Release**  
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### **ULTRA 100 IN BEAVER CANCELLED**

**VAIL, Colorado** --- The Ultra 100, one of the most challenging mountain bike races of its kind, has concluded it's run on Beaver Creek Mountain and beyond.

Highline Sports & Entertainment announced today that it would no longer produce the 100-mile bike race in Beaver Creek. Organizers and Beaver Creek Resort Company representatives collectively agreed to pull the event from Beaver Creek's 2007 summer calendar.

"After much consideration, we felt it was in everyone's best interest to cancel Ultra 100," said Jeff Brausch of Highline Sports & Entertainment. "We decided as a group to explore other avenues. The Ultra has had a great run and will be fondly remembered by the thousands that have participated over the years."

The Ultra 100 has tested the mental and physical will of thousands of ultra-endurance mountain bike riders over the years. Offering challenging single track, steep ascents and descents, and unparalleled mountainous terrain, the event was tremendously challenging in its approach.

Although the Ultra 100 will be greatly missed this year, Highline has a rigorous event production schedule. Upcoming summer events include Spring Back to Vail, Collegiate Nationals, Gourmet on Gore and Vail Oktoberfest.

For more information on Highline Sports & Entertainment please call (970) 476-6797 or visit [www.gohighline.com](http://www.gohighline.com).